EDITOR’S CORNER

It took us a considerable time to produce this important issue of ChildArt, and now that it is printed, it might become your keepsake. We are grateful to the prominent creative leaders for spending their time to talk to you about the arc of their creative development and spirit of innovation.

We thank the business leaders and experts who contributed articles to inform you about their work and the role of art, creativity and innovation for personal fulfillment and economic prosperity of the nation.

We are especially grateful to Paris Buchanan and Antonio Patric Buchanan of PureMoxie, an innovation, insight and ideation consultancy based in Napa, California and with offices in Paris and London for supporting the printing of this issue with a generous donation.

We hope that this issue of ChildArt impels your creativity and inspires you to become an innovator. Our best wishes for a happy and creative 2014!

Creatively yours,

ChildArt

CREATIVITY & INNOVATION

Introduction and Overview ................................................................. 1

Conversations with Creative Leaders and Innovators

Count Anton von Faber-Castell, “Sustaining Creativity with Diversity” .......................... 3
Dr. Vinton Cerf, “Everyone Contributes and Best Ideas Survive” .................................. 5
David Croslin, “The Blue Sky” ..................................................................... 8
Dan Wieden, “Fail Harder” ........................................................................... 9
Karim Rashid, “Chase Originality, Innovation, Beauty!” ......................................... 11
Antonio Patric Buchanan, “Flex Your Creative Muscles” ..................................... 13
Kristina “Z” Holly, “Follow Your Curiosity” ................................................... 13
Tim Draper, “Is 10 the Best Mental Age for Business” ........................................ 15
Donna Sturgess, “Creativity, Innovation, and Risk” ........................................... 33

“Creative Development” by Professor Jonathan Feinstein ............................... 17
“From Ideas to Products” by Phyllis Brody ...................................................... 21
“Am I Creative?” by Dr. James D. Moran II and Dr. Carla R. Goble ..................... 23
“Jump Start Your Creativity” by Dr. Cyndi Burnett ......................................... 25
“Art Makes You More Creative” by Professor Marvin Bartel .......................... 27
“How Can You Tell If It’s Art?” by Joseph Fischer .......................................... 29
“Need a Great Idea?” by Melinda Walker ..................................................... 31
“Are Asian Children More Creative?” by Andrew and Gaia Grant ..................... 35

News: Fostering Creativity with a Contest .................................................. 36

PRINTED IN THE UNITED STATES USING SOY BASED INKS AND RECYCLED PAPER STOCK.