

NEWS



INTERNATIONAL
CHILD ART
FOUNDATION

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Blackbaud selects ICAF as the charity for its first virtual global bbcon—the tech conference for a better world

WASHINGTON, DC, October 22, 2020 – Blackbaud, the world’s leading cloud software company powering social good, welcomed 38,000 registrants from over 70 countries to its annual conference – bbcon – who learned how Blackbaud helps organizations adapt to change with connected solutions.

Recognizing the impact of COVID-19 on the arts and cultural sector and the important role that ICAF plays, Blackbaud made a donation to ICAF for each piece of artwork posted on social media that showed the way conference attendees and their families are changing the world.

“At Blackbaud, we are so committed to giving back, both through what we do as a business and who we are as people. We love giving back alongside our bbcon attendees and saw incredible engagement this year as we shared art that conveyed how we are all changing the world,” said Rachel Hutchisson, Vice President of Blackbaud’s Corporate Citizenship and Philanthropy, who added that families of attendees were also welcome to join in.

“The artworks that the children and their parents produced are just wonderful. They express such positive and hopeful emotions which we all need right now,” said Katty Guerami, ICAF Director of Community Relations. “It has been a pleasure working with Blackbaud and we thank Rachel Hutchisson and Blackbaud CEO Mike Gianoni for selecting ICAF as the charity for their important and timely conference on helping social good organizations work in new ways during the COVID-19 pandemic.”

For Blackbaud press release, please click [here](#).