



**Join Youth Worldwide to
Celebrate Paris 2024 with
their Art on Olympic Sports.**



Sincere Wang, 9, Illinois

**INTERNATIONAL
CHILD ART
FOUNDATION**





Help fulfill Baron de Coubertin's vision of the Olympics as a global showcase of human excellence in art and sports.

On April 14th, we launch a global art contest at a Paris exhibition where visitors create art, upload their works, and share it with family and friends to get their votes.



Elvin Agahanov, 11, Azerbaijan

#MyFavoriteSport — a Global Art Contest

The "Create & Share" and "View & Vote" activities will spread online worldwide over the next three months, and can go viral, engaging millions of artists and voters.

The winners selected through public votes will be announced at a press conference on The National Mall across the U.S. Capitol on July 1st at the World Children's Festival.

The Gold, Silver, and Bronze winners will attend the Paris Olympics with sponsors' support.

<https://MyFavoriteSport.org>



Hong-An Chen, 11, Taiwan

Why Sponsor?

- Deepen with global emotional branding with creative kids positioned in all your markets.
- Develop lifelong customers for sustained growth.
- Provide stakeholders an opportunity to participate in the Olympics, employees with their votes and their children with their artwork.
- Gain major network exposure in Paris, DC, and internationally.
- Get exciting new content for social media posts.



Aishling Kelly, 11, Arizona



Make your mark on the National Mall

Join the World Children’s Festival—a celebration of creativity, diversity, and unity—with your company’s "Pavilion," where creative activities and empathy training can occur.

Invite your CEO to deliver a personal "I Have a Dream" address from The National Mall.

Gain feedback from creative kids on your products and services, inspiring them to join your future workforce.

Provide employees an opportunity to volunteer and executives an opportunity to host workshops.

<https://WorldChildrensFestival.org>



Arjaa Raghu, 11, Illinois

Timeline

“People just don’t want to be spectators”
- Paris 2024 CEO Étienne Thobois

April 14
2024



Contest launched at an interactive exhibition in Paris.

April 20-30
2024



#MyFavoriteSport promoted in France and across Europe.

May
2024



Contest organized at ICAF partner schools worldwide.

June 15
2024



Deadline for art submission and votes.

June 16-30
2024



The votes are tallied, and the winners confirmed.

July 1
2024



Winners announced at a press conference at the *#WCF*.

July 26 - Aug 11
2024



Winners attend the Paris 2024 Olympics.

Sponsorship Benefits and Levels	Bronze \$200,000	Silver \$400,000	Gold \$600,000
Placement of your logo on https://MyFavoriteSport.org & https://WorldChildrensFestival.org .			
Placement of your logo at the Parisian exhibition in April 2024.	✓	✓	✓
Participation of employees and their families in the art contest (May 1 st to June 15 th).	✓	✓	✓
Recognition of company in press releases and media coverage.	✓	✓	✓
Placement of your logo on Award Certificates presented to all participating artists.	✓	✓	✓
Press coverage at the opening of the Parisian exhibition in April 2024.	✓	✓	✓
Placement of your logo on the National Mall across the U.S. Capitol (June 30 - July 2, 2024).		✓	✓
Placement of your logo on your company’s “Pavilion” on the National Mall for three days.*		✓	✓
Invitation to your CEO to open the World Children’s Festival on June 30 th .		✓	✓
Major network exposure at the press conference on July 1 st when winners are announced.		✓	✓
Invitation to company’s PR executives to join the contest winners at the Paris 2024 Olympics.			✓
Exhibition of the Gold, Silver, and Bronze winners’ masterpieces at your headquarters.			✓

* Gold sponsor’s “Pavilions” will be 60x40-foot and Silver sponsor’s 40x10-foot. / Activities in the Pavilion can be organized by sponsors, ICAF, or invited experts.

About ICAF

ICAF has secured a leadership position with creative youth worldwide as their global art and creativity organization,

which since 1997 has provided them unique opportunities to express themselves and showcase their talents at international events.



You can help reassure children that their chaotic and divided world has hope.

