

Join Youth Worldwide to Celebrate Paris 2024 with their Art on Olympic Sports.

CHILD ART
FOUNDATION











Help fulfill Baron de Coubertin's vision of the Olympics as a global showcase of human excellence in art and sports.

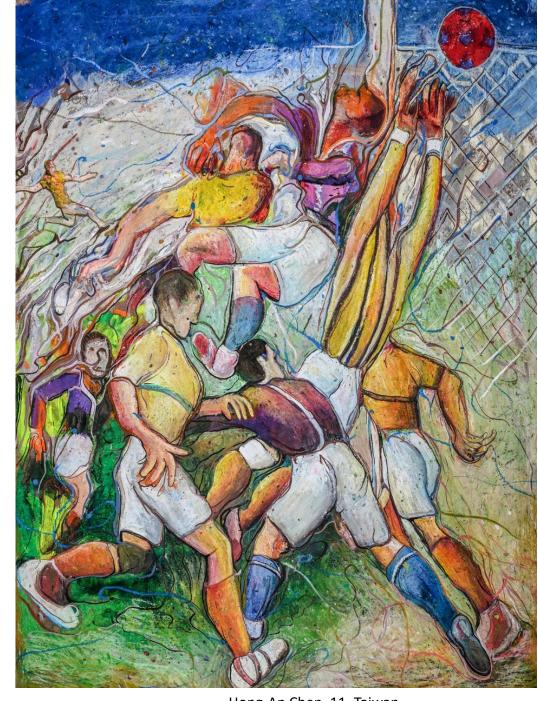
On April 14th, we launch a global art contest at a Paris exhibition where visitors create art, upload their works, and share it with family and friends to get their votes.



#MyFavoriteSport — a Global Art Contest

- The "Create & Share" and "View & Vote" activities will spread online worldwide over the next three months, and can go viral, engaging millions of artists and voters.
- The winners selected through public votes will be announced at a press conference on The National Mall across the U.S. Capitol on July 1st at the World Children's Festival.
- The Gold, Silver, and Bronze winners will attend the Paris Olympics with sponsors' support.

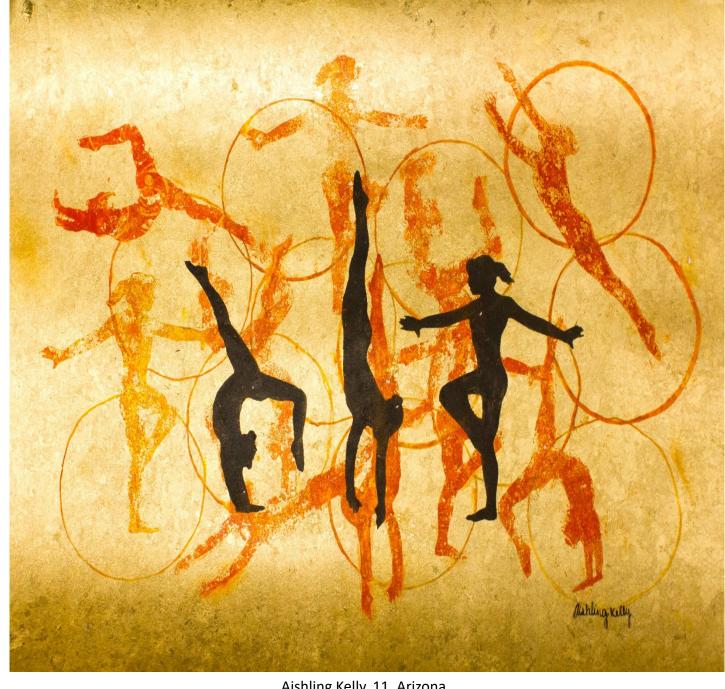
https://MyFavoriteSport.org



Hong-An Chen, 11, Taiwan

Why Sponsor?

- Deepen with global emotional branding with creative kids positioned in all your markets.
- Develop lifelong customers for sustained growth.
- Provide stakeholders an opportunity to participate in the Olympics, employees with their votes and their children with their artwork.
- Gain major network exposure in Paris, DC, and internationally.
- Get exciting new content for social media posts.



Aishling Kelly, 11, Arizona



Make your mark on the National Mall

- Join the World Children's Festival—a celebration of creativity, diversity, and unity—with your company's "Pavilion," where creative activities and empathy training can occur.
- Invite your CEO to deliver a personal "I Have a Dream" address from The National Mall.
- Gain feedback from creative kids on your products and services, inspiring them to join your future workforce.
- Provide employees an opportunity to volunteer and executives an opportunity to host workshops.
 - https://WorldChildrensFestival.org



Timeline

"People just don't want to be spectators" - Paris 2024 CEO Étienne Thobois



	Sponsorship Benefits and Levels
ment of your logo on https://M	yFavoriteSport.org & https://WorldChildrensFest
ment of your logo at the Parisi	an exhibition in April 2024.

Placement of your logo on Award Certificates presented to all participating artists.

Placement of your logo on the National Mall across the U.S. Capitol (June 30 - July 2, 2024).

Placement of your logo on your company's "Pavilion" on the National Mall for three days.*

Major network exposure at the press conference on July 1st when winners are announced.

Exhibition of the Gold, Silver, and Bronze winners' masterpieces at your headquarters.

Invitation to company's PR executives to join the contest winners at the Paris 2024 Olympics.

Press coverage at the opening of the Parisian exhibition in April 2024.

Invitation to your CEO to open the World Children's Festival on June 30th.

Placei

Placer

\$200,000

Bronze

\$400,000

Silver

\$600,000

Gold

stival.org.

* Gold sponsor's "Pavilions" will be 60x40-foot and Silver sponsor's 40x10-foot. / Activities in the Pavilion can be organized by sponsors, ICAF, or invited experts.

Participation of employees and their families in the art contest (May 1st to June 15th). Recognition of company in press releases and media coverage.



You can help reassure children that their chaotic and divided world has hope.

